

PLASTIC-FREE VENDING AT CSU

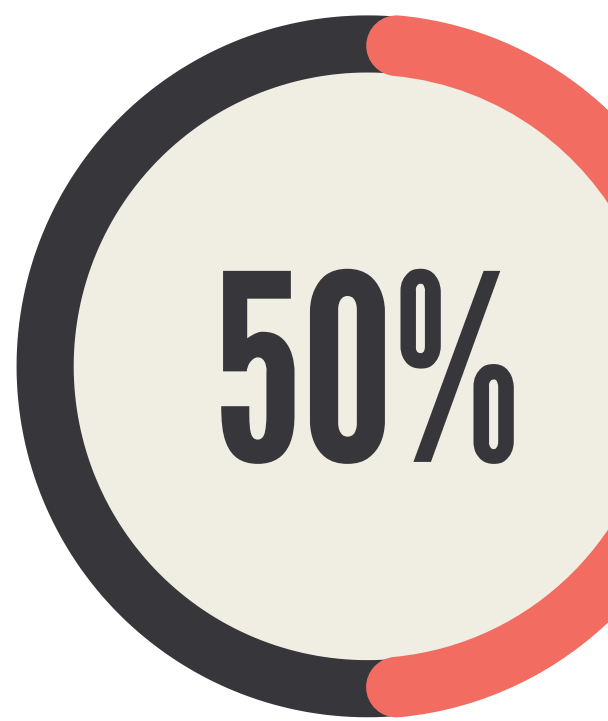


WHY GO PLASTIC FREE?

Plastic is made of petroleum, is not easily recycled, and has a very high potential of getting into our waterways, poisoning our planet. We can reduce these impacts at our university.

THE DATA

- 42% of survey respondents said they prefer to purchase plastic bottled drinks
- 47% said they have no preference between plastic and aluminum
- 50% of those with no preference said cost was the greatest influencer of their decision, followed by environmental and closability (both 37%)



THE PLAN

- Introduce plastic-free vending machines alongside existing ones
- Offer glass/aluminum options in Durrell Express dining center
- Distribute educational materials to influence purchase of plastic-free options
- Collect data at all stages (consumer opinion, sales figures)

THE FUTURE

While unable to complete the pilot program this semester, the research and preparations already done lay a groundwork for a plastic-free vending/dining experience at CSU.

