

# RAM'S RECYCLE ART SHOW

## PROJECT GOALS

The aim of this project is to promote student conscientiousness in regards to recycling and how it affects our immediate environment. This project also directs attention towards the shifts in recycling laws and how items that normally would be thrown away can be reused in innovative ways.

## HDS INTEGRATION

As to integrate Housing and Dining services at CSU, only residents may submit pieces. These pieces will be displayed and organized by eco leaders; the actual event will take place at The Pavillion. This will be a good opportunity to enlighten students on the buildings sustainability while they come to observe the artwork made by their peers.

## PROJECT DETAILS

The purpose of this project is to inadvertently inform students on the complexity of recycling and the convenience of just being able to throw their recyclable products into a recycling bin. Students will submit their entry online, through an email created explicitly for obtaining entries for the competition. A site will be created and advertised on the poster series I will be making. The entries will be voted for by other students, displayed on the site. This also involves residents in the competition, and making those who are not artistically inclined involved as well. I would hope to have thirty to fifty entries, more if possible. Students love competitions, especially ones that are convenient and accessible ones. This competition would be held at an on campus location and is inexpensive for students willing to use predominantly recycled items. If no students sign up, I'd intend to exhibit a series of recycled art pieces within the LSC as well as a short film that is updated yearly discussing all the environmental impacts that have occurred in the past year, and the steps CSU has taken in said year to become more sustainable.

## Website

A portfolio website, such as one made on sites such as Novo (a free website creator that provides aesthetic templates) will be utilized to display student's art. A contact tab will be provided to submit pieces, as well as a tab explaining the specific parameters of the competition. The pieces will be made from 80% recycled materials students obtain within their residence hall. To legitimize this process, students will be asked to submit documentation of the creation of said piece. A collage of these process images will be displayed on a screen somewhere amidst the exhibition.

## Posters

The poster series announcing the competition will be graphic in nature and attention grabbing. A bunny made of cigarettes, a ram made of plastic water bottles and other local creatures portrayed as being made from materials that are often littered are thrown away. The posters will be 18 by 24 inches, with a white border, black background and bold lettering. The registration period as well as the competition site will be listed. This could be another idea to involve residents, by asking for graphic design students or art students to submit poster designs in the fall.

## Questions

How will residents submit their pieces?

A submission tab will be available on the website created by Eco Leaders.

How will they know if the piece is 80% recycled?

The documentation process will ensure/verify the quantity of recycled materials incorporated in the art.

How will the posters be made?

The posters can be made by Colorado State University's graphic design team or be voluntarily made by students or Eco Leaders.

What will this cost?

Printing posters will be the most expensive element of the project, as many websites are free to make and the venue is a HDS facility. 24 by 36 inch posters are available at Fast Print, also a CSU facility. The awards designated by the university for the top three winners will differ in cost depending on the chosen award.